



Signature of Elegance & Style



Capture Salon is one of the largest full service salons in the heart of downtown New Haven, CT. Alex Marnel-Heonis, owner/senior stylist, was inspired to create a beauty salon in the area: To Be Simply Gorgeous!

It was apparent exactly how much thought and time Alex and her team put into the design, materials, furniture and theme of a beauty salon in the 9th square building on 100 Crown Street. To create interest in the salon layout, it was based on the concept of keeping the integrity of the 1903 building interior and reflecting a modern elegant salon with grandeur. This is clearly seen by the highly decorative ceilings, attractive marble walls and ornate hand carved wood which creates an exquisite and glamorous atmosphere throughout the salon.

To achieve a sense of balance of a modern and warm setting, the main entrance attracts guests to a large marble water wall which is appealing and displays a sense of tranquility. The polished tile floors creates a brilliant warm shine all through the salon, which is accented by rich burgundy red furniture to give an elegance and style to the salon.

In addition, they created a large painted mural on the wall of a woman, by Betsy DeMarco, over the makeup area for the whole salon to view and admire. This is followed by tall custom styling mirrors thought out each styling stations to create a sense elevation and beauty to balance the high ceilings, which creates its own character of a modern design. This design was to foster in vogue environment for the hairstylists to be inspired by their surroundings with state of the art equipment, but, also for the welcomed guests to be self-indulged with their senses.

Capture Salon services for men, women & children are supported by the most finest and talented Stylists and Estheticians in the city, which include: hair cut/styling/color, conditioning treatments, straightening/relaxing, texturizing, hair extensions, and hair replacement systems for cancer patients, or for men and women with thinning hair. Also, there are private and peaceful treatment rooms to provide services of: manicures, pedicures, make-up artists, including air brushing, facial/body waxing, facial and skin care, while having the luxury of enjoying a breathtaking marble fire place and its surroundings for comfort. The services include complimentary consultation to evaluate the most appropriate treatment to suit each guest's beauty needs. Special services are provided which include,

exclusive bridal service for that newly bride, and their parties. "We want to create a memorable experience of services to our entire guest". Said Alex. "And to be able to accommodate everyone's comfort level, it's all in the details". Their attention to details includes a large coffee/tea/cocoa area with a display of fresh café confectionary assortments to be enjoyed in various resting areas in the salon at their guest's leisure.

The retail floor is blended with the waiting areas and features beautiful furniture to display products, while encouraging guests to interact with the salons professional and unique brands. They offer a full line of products for all hair, styles and conditions, skin care and makeup needs.

Alex is aware of the growing scene in downtown New Haven. "As a salon owner, we have to step up and be original". "You must provide exceptional service with every guest by understanding and supporting their needs." she goes on to say "this is just as important as the skills and techniques of a service in our beauty salon."

This philosophy truly compliments the salons mission and purpose for all members to follow:

Capture... is committed to provide the highest level of beauty services, products and education available to each and every guest. We are dedicated to our guests by exceeding their expectations and needs with desirable results. Our responsibility is to create a memorable experience of services, while building a long lasting relationship of trust and loyalty to all our guests. We strive for perfection; therefore, our purpose is to maintain an excellent reputation and a respectable salon in the beauty industry.

"You must provide exceptional service with every guest..."

For more information, contact: Capture Salon, 100 Crown St, New Haven, CT 06510. Website: www.CaptureSalon.com. Direction: I95, exit 47 (downtown New haven) with easy accessible parking.

Visit for a consultation or call to book your next appointment today! **(203) 424-0395**